

Printed Materials Licensing and Accessibility

For additional licensing information, ScamEducation.org/licensing.

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Email Scams

<https://www.scameducation.org/resources/Identifying-Email-Scams.pdf>

Text and Graphic Contrast Accessibility								
Foreground	Background	Contrast Ratio	Normal Text		Large Text		Graphical	Element
			WCAG AA	WCAG AAA	WCAG AA	WCAG AAA	WCAG AA	
#000000	#ffe599	16.91:1	Pass	Pass	Pass	Pass	Pass	Graphics
#78633b	#ffffff	5.75:1	Pass	Fail	Pass	Pass	Pass	Subtitle
#664e20	#ffffff	7.84:1	Pass	Pass	Pass	Pass	Pass	Title
#000000	#ffffff	21:1	Pass	Pass	Pass	Pass	Pass	General

Image and Icon Licensing				
Image	Source Link	Platform	Author	Modified
	https://www.pexels.com/photo/man-and-woman-sitting-on-couch-using-laptop-5591286/	Pexels	Tima Miroshnichenko	Yes
	https://www.flaticon.com/free-icon/account_10962293	Flaticon	Ahmad Roaayala	No
	https://uxwing.com/email-symbol-icon	Uxwing	Unknown	Yes
	https://www.flaticon.com/free-icon/confusion_4570464	Flaticon	zafdesign	No
	https://uxwing.com/newsletter-icon	Uxwing	Unknown	No
	https://uxwing.com/text-documents-line-icon	Uxwing	Unknown	No
	https://www.flaticon.com/free-icon/target_4536338	Flaticon	Tempo_doloe	No

	https://www.pexels.com/photo/senior-woman-typing-important-report-on-keyboard-of-laptop-5257241/	Pexels	Anna Shvets	Yes
	https://uxwing.com/abort-icon	Uxwing	Unknown	No
	https://uxwing.com/shield-cross-black-icon	Uxwing	Unknown	Yes
	https://uxwing.com/trash-bin-icon	Uxwing	Unknown	No
	https://uxwing.com/mail-download-icon	Uxwing	Unknown	No

Phone Scams

<https://www.scameducation.org/resources/Identifying-Phone-Scams.pdf>

Text and Graphic Contrast Accessibility								
Foreground	Background	Contrast Ratio	Normal Text		Large Text		Graphical	Element
			WCAG AA	WCAG AAA	WCAG AA	WCAG AAA	WCAG AA	
#000000	#cfe2f3	15.82:1	Pass	Pass	Pass	Pass	Pass	Graphics
#3c6381	#ffffff	6.37:1	Pass	Fail	Pass	Pass	Pass	Subtitle
#344a5c	#ffffff	9.21:1	Pass	Pass	Pass	Pass	Pass	Title
#000000	#ffffff	21:1	Pass	Pass	Pass	Pass	Pass	General

Image and Icon Licensing				
Image	Source Link	Platform	Author	Modified
	https://www.pexels.com/photo/an-elderly-man-sitting-on-the-couch-while-using-his-mobile-phone-7551621/	Pexels	Kampus Production	Yes
	https://uxwing.com/phone-line-icon/ , https://www.flaticon.com/free-icon/id-card_1691665	Uxwing, Flaticon	Uxwing: Unknown, Flaticon: Freepik	Yes
	https://www.flaticon.com/free-icon/confusion_4570464	Flaticon	zafdesign	No
	https://www.flaticon.com/free-icon/target_4536338	Flaticon	Tempo_doloe	No
	https://www.flaticon.com/free-icon/security_10441606	Flaticon	LAFS	No
	https://www.pexels.com/photo/an-elderly-man-in-beige-suit-using-a-cellphone-7545062/	Pexels	SHVETS production	Yes

	https://uxwing.com/phone-line-icon	Uxwing	Unknown	Yes
	https://uxwing.com/abort-icon	Uxwing	Unknown	No
	https://uxwing.com/ringing-phone-outline	Uxwing	Unknown	No
	https://www.flaticon.com/free-icon/robot_862528	Flaticon	Good Ware	Yes

Common Scams

<https://www.scameducation.org/resources/Identifying-Common-Scams.pdf>

Text and Graphic Contrast Accessibility								
Foreground	Background	Contrast Ratio	Normal Text		Large Text		Graphical	Element
			WCAG AA	WCAG AAA	WCAG AA	WCAG AAA	WCAG AA	
#000000	#f9cb9c	14.05:1	Pass	Pass	Pass	Pass	Pass	Graphics
#995208	#ffffff	5.89:1	Pass	Fail	Pass	Pass	Pass	Subtitle
#73400a	#ffffff	8.51:1	Pass	Pass	Pass	Pass	Pass	Title
#000000	#ffffff	21:1	Pass	Pass	Pass	Pass	Pass	General
#000000	#e0e0e0	15.9:1	Pass	Pass	Pass	Pass	Pass	Example

Image and Icon Licensing				
Image	Source Link	Platform	Author	Modified
	https://www.pexels.com/photo/man-and-woman-sitting-on-sofa-while-looking-at-a-tablet-computer-6787960/	Pexels	Marcus Aurelius	Yes
	https://uxwing.com/announcement-icon	Uxwing	Unknown	No
	https://uxwing.com/phone-ringing-icon	Uxwing	Unknown	No
	https://uxwing.com/browser-error-icon	Uxwing	Unknown	No
	https://uxwing.com/email-mail-sent-icon	Uxwing	Unknown	No
	https://www.flaticon.com/free-icon/crossing-fingers_8032239	Flaticon	Freepik	No
	https://www.flaticon.com/free-icon/scared_10575239	Flaticon	Prashanth Rapolu 15	No

	https://uxwing.com/culture-cinema-icon	Uxwing	Unknown	No
	https://www.flaticon.com/free-icon/lie_10780866	Flaticon	Corner Pixel	No
	https://www.flaticon.com/free-icon/security_10441606	Flaticon	LAFS	No
	N/A; made of Google Slides shapes	Google Slides	N/A	N/A
	https://uxwing.com/exchange-money-icon	Uxwing	Unknown	No
	https://uxwing.com/product-icon	Uxwing	Unknown	No
	https://uxwing.com/bitcoin-black-icon	Uxwing	Unknown	No
	https://uxwing.com/gift-card-icon	Uxwing	Unknown	No
	https://uxwing.com/gold-bars-icon/	Uxwing	Unknown	No
	N/A; Zelle Logo. Used for teaching non-commercially.	N/A	N/A	No
	https://uxwing.com/certificate-medal-quality-icon	Uxwing	Unknown	No
	https://www.flaticon.com/free-icon/help_1660114	Flaticon	Freepik	Yes
	https://uxwing.com/sad-face-icon	Uxwing	Unknown	Yes
	https://uxwing.com/heart-line-icon	Uxwing	Unknown	No

	https://www.flaticon.com/free-icon/iphone_88064	Flaticon	Freepik	No
	https://www.flaticon.com/free-icon/id-card_1691665	Flaticon	Freepik	Yes
	https://uxwing.com/tick-icon	Uxwing	Unknown	No
	https://www.pexels.com/photo/an-elderly-woman-in-a-phone-call-8417191/	Pexels	SHVETS production	Yes

Password Creation and Storage

<https://www.scameducation.org/resources/Password-Creation-and-Safe-Storage.pdf>

Text and Graphic Contrast Accessibility								
Foreground	Background	Contrast Ratio	Normal Text		Large Text		Graphical	Element
			WCAG AA	WCAG AAA	WCAG AA	WCAG AAA	WCAG AA	
#000000	#bdd7dc	13.91:1	Pass	Pass	Pass	Pass	Pass	Graphics
#467880	#ffffff	4.93:1	Pass	Fail	Pass	Pass	Pass	Subtitle
#3b5b60	#ffffff	7.36:1	Pass	Pass	Pass	Pass	Pass	Title
#000000	#ffffff	21:1	Pass	Pass	Pass	Pass	Pass	General
#000000	#d9e3e5	16.06:1	Pass	Pass	Pass	Pass	Pass	Example

Image and Icon Licensing				
Image	Source Link	Platform	Author	Modified
	https://www.pexels.com/photo/a-woman-using-a-laptop-6682875/	Pexels	Kampus Production	Yes
	N/A	N/A	Scam Education	N/A
	https://www.flaticon.com/free-icon/fingerprint_2313181	Flaticon	Pixel Perfect	No
?	"?" In the font Roboto Serif	N/A	N/A	N/A
	https://www.flaticon.com/free-icon/padlock_2889676	Flaticon	Freepik	No
	https://www.flaticon.com/free-icon/settings_2099058	Flaticon	Freepik	No

Protect Yourself After a Scam

<https://www.scameducation.org/resources/Protect-Yourself-After-Scams.pdf>

Text and Graphic Contrast Accessibility								
Foreground	Background	Contrast Ratio	Normal Text		Large Text		Graphical	Element
			WCAG AA	WCAG AAA	WCAG AA	WCAG AAA	WCAG AA	
#ffffff	#082852	14.62:1	Pass	Pass	Pass	Pass	Pass	Subtitle
#ffffff	#105735	8.61:1	Pass	Pass	Pass	Pass	Pass	Title
#ffffff	#593477	9.62:1	Pass	Pass	Pass	Pass	Pass	Title
#ffffff	#1b5596	7.53:1	Pass	Pass	Pass	Pass	Pass	Title
#000000	#f6faf8	19.94:1	Pass	Pass	Pass	Pass	Pass	General
#105735	#f6faf8	8.18:1	Pass	Pass	Pass	Pass	Pass	General
#000000	#e8f0ec	18.1:1	Pass	Pass	Pass	Pass	Pass	Graphics
#000000	#f8f7fa	19.67:1	Pass	Pass	Pass	Pass	Pass	General
#593477	#f8f7fa	9.01:1	Pass	Pass	Pass	Pass	Pass	General
#000000	#eeebf2	17.8:1	Pass	Pass	Pass	Pass	Pass	Graphics
#000000	#f6f8fb	19.73:1	Pass	Pass	Pass	Pass	Pass	General
#1b5596	#f6f8fb	7.08:1	Pass	Pass	Pass	Pass	Pass	General
#000000	#e9eef5	18.01:1	Pass	Pass	Pass	Pass	Pass	Graphics

Image and Icon Licensing				
Image	Source Link	Platform	Author	Modified
	https://www.flaticon.com/free-icon/credit-cards-payment_71227	Flaticon	Ctrlstudio	No
	https://www.flaticon.com/free-icon/bank-building_66455	Flaticon	Magnific	No

	https://uxwing.com/gift-card-icon	Uxwing	Unknown	No
	https://uxwing.com/exchange-money-icon	Uxwing	Unknown	No
	N/A; Zelle Logo. Used for teaching non-commercially.	N/A	N/A	No
	https://uxwing.com/bitcoin-black-icon	Uxwing	Unknown	No
	https://uxwing.com/product-icon	Uxwing	Unknown	No
	https://www.flaticon.com/free-icon/driver-license_3381635	Flaticon	Magnific	No
	https://www.flaticon.com/free-icon/padlock_2889676	Flaticon	Prosymbols Premium	No
	https://www.flaticon.com/free-icon/ima c_483141	Flaticon	Those Icons	No
	https://www.flaticon.com/free-icon/smartphone_709711	Flaticon	Kiranshastry	No
	https://www.flaticon.com/free-icon/speaker_7152226	Flaticon	small.smiles	No
	https://www.flaticon.com/free-icon/defence_8037114	Flaticon	Hilmy Abiyyu A.	No

Third-Party Licenses

Applicable Icon / Image Licenses	
Platform	License Link
Flaticon	https://www.flaticon.com/legal , https://support.flaticon.com/s/article/Attribution-How-when-and-where-FI
Pexels	https://www.pexels.com/license/
Uxwing	https://uxwing.com/license

Accessibility Considerations

Our materials are designed with accessibility in mind so as many people as possible can use them.

We write our content in plain language, following the guidelines from [plainlanguage.gov](https://www.plainlanguage.gov). This makes our materials easier to read and understand for all audiences, including English-language learners.

With few exceptions, our pamphlets use a font size of at least 13 pt. When space allows, we use 14 pt. We use Arial for most of our materials. Its simple letter shapes make text easier to read for people with dyslexia and visual impairments.

Most text is left-aligned to make it easier to follow from one line to the next. We use center-aligned text in a few cases, but we do not use right-aligned text. We use very little hyphenation so words are not split across lines. Lines on our printed materials are about 40 characters long on average.

Our color palettes are designed to be accessible to people with color blindness. We never use color alone to convey meaning. We also consider how colors can affect emotions and avoid heavy use of colors that may suggest danger, fear, or other strong emotions.